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## **SEKUWORKS ANNOUNCES STRATOMARK™ MULTI-FUNCTIONAL SECURITY SOLUTION**

**HARRISON, OH** (June 1, 2011) – Sekuworks, LLC – a leading brand protection and security company – announces the launch of StratOmark™, a scalable platform for brand security technologies.

The StratOmark™ platform provides authentication, tamper Indication, verification, and track & trace functions combined as a system, or individually. This allows brand owners to prioritize their security budgets on issues resulting in the best ROI. The platform can be scaled at any point to provide additional functionality and benefits.

Elements of the StratOmark™ platform include QR coding with unique numbering applied directly to a unit surface, or as part of a label. Labels provide robust authentication with options to include intaglio and/or high resolution flexographic print, holograms, taggants, and specialty inks on a wide variety of substrates.

“StratOmark™ now provides brand owners a system of security technologies focused on their priority issues, which can be scaled to address secondary or new security threats when needed. The secure web-based QR tracking system is multi-functional, performing verification, track & trace, and links to marketing programs,” states Robert Sherwood, VP Security Programs. “StratOmark™ can provide a lot of features in a small package.”

The StratOmark™ system is now protecting Pharmaceutical, Chemical, and Consumer Products brands in 15 countries. Contact us today for information, or to schedule a presentation on how StratOmark™ can protect your assets.



### **About Sekuworks, LLC**

Sekuworks is a US based full service global brand protection company. Sekuworks has integrated multiple security technologies, including “currency secure” intaglio printing, holography, rotary screen printing, variable data & code insertion; all in a cost effective single pass process. The Northern Banknote division of Sekuworks, which began operations in 1891, produces high security documents for many world-wide governments and financial institutions. The Sekuworks’ NASPO Class One Certified maximum-security facility and project tracking system are unmatched in their ability to assure the highest level of accountability to customers around the world.

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