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### **Robert Sherwood to Present QR Codes for Product Protection in the Supply Chain at the AIM Conference @ MODEX 2012sm**

**HARRISON, OH** (January 2, 2012) Sekuworks VP of Security Programs Management will be giving a presentation on “QR Code: The Latest Strategy for Product Protection in the Supply Chain” at the AIM Conference @ MODEX 2012sm. The event is being held at the Georgia World Congress Center, Atlanta, February 7th.

AIM the Association for Automatic Identification and Mobility is hosting a half-day conference providing an in-depth look at ways bar code, RFID and enterprise mobile computing solutions are impacting the materials handling marketplace.

MODEX 2012 is the industry’s newest expo for the manufacturing, distribution and supply chain industries. The Conference and Expo, February 6-9, highlights over 500 exhibitors, numerous educational sessions and seminars.

”We are pleased to have Robert Sherwood as a presenter at this year’s conference, “states Linda Young, Director, Business Development. “QR codes are a hot topic and are everywhere. We appreciate the expertise of Sekuworks, a leading brand protection company, to speak about how they have leveraged the power of QR codes to secure the supply chain.”



Robert will discuss the following topics:

- QR 2D barcodes – The advantage of their format
- Linking QR codes and authentication technologies
- The benefits for all stakeholders in the supply chain
- How they function in the supply chain
- A scalable system – verification to full supply chain tracking
- Where will this all go?

#### **About Sekuworks, LLC**

Sekuworks is a US based full service global brand protection company. Sekuworks has integrated multiple security technologies, including “currency secure” intaglio printing, holography, rotary screen printing, variable data & code insertion; all in a cost effective single pass process. The Northern Banknote division of Sekuworks, which began operations in 1891, produces high security documents for many world-wide governments and financial institutions. The Sekuworks’ NASPO Class One Certified maximum-security facility and project tracking system are unmatched in their ability to assure the highest level of accountability to customers around the world.

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