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### **Robert Sherwood to Present QR Code Validation Linked to Authentication at the IMI 8<sup>th</sup> Annual Security Printing Conference**

**HARRISON, OH** (August 15, 2011) Sekuworks VP of Security Programs Management will be giving a presentation on QR code validation linked to authentication technologies at IMI's 8<sup>th</sup> Annual Security Printing Conference. The conference, being held at the Hollywood Beach Marriott in Hollywood (Ft. Lauderdale), Florida, USA, runs from November 16-18, 2011 and is sponsored by Information Management Institute (IMI). Complete conference details can be found at [www.imiconf.com](http://www.imiconf.com)

"We are pleased to have Robert Sherwood as a presenter at this year's conference" stated Al Keene, President of IMI, "as QR codes use is exploding and Sekuworks, a leading brand protection company, has installed their system in 11 countries leveraging the power of QR codes for verification and track & trace linked to authentication."



Robert will discuss the following topics:

- QR 2D barcodes – The advantage of their format
- Linking QR codes and authentication technologies
- The benefits for all stakeholders in the supply chain
- How they function in the supply chain
- A scalable system – verification to full supply chain tracking
- Where will this all go?

Sekuworks will also exhibit at the conference demonstrating their QR tracking system, DUOSECURE™ labels (*QR/Authentication*) and StratOmark (*QR/Authentication/Tamper Indication*) line of brand protection products and services.

#### **About Sekuworks, LLC**

Sekuworks is a US based full service global brand protection company. Sekuworks has integrated multiple security technologies, including "currency secure" intaglio printing, holography, rotary screen printing, variable data & code insertion; all in a cost effective single pass process. The Northern Banknote division of Sekuworks, which began operations in 1891, produces high security documents for many world-wide governments and financial institutions. The Sekuworks' NASPO Class One Certified maximum-security facility and project tracking system are unmatched in their ability to assure the highest level of accountability to customers around the world.

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