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Robert Sherwood to Present QR Code Validation Linked to Authentication at the AIM Expo

HARRISON, OH (August 23, 2011) Sekuworks VP of Security Programs Management will be giving a presentation on QR code validation and track & trace linked to authentication technologies at AIM Expo. The conference, being held at the Las Vegas Hilton, Las Vegas, Nevada, USA, runs from September 26-28, 2011 and is sponsored by Automatic Identification and Mobility Solutions (AIM) international trade association. Complete conference details can be found at www.aim-expo.com

"We are pleased to have Robert Sherwood as a presenter at this year's conference," states Linda Young, Director, Business Development. "QR codes are a hot topic and are everywhere. We appreciate the expertise of Sekuworks, a leading brand protection company, to speak about how they have leveraged the power of QR codes to secure the supply chain."



Robert will discuss the following topics:

- QR 2D barcodes – The advantage of their format
- Linking QR codes and authentication technologies
- The benefits for all stakeholders in the supply chain
- How they function in the supply chain
- A scalable system – verification to full supply chain tracking
- Where will this all go?

Sekuworks will also exhibit at the conference demonstrating their QR tracking system, DUOSECURE™ labels (*QR/Authentication*) and StratOmark (*QR/Authentication/Tamper Indication*) line of brand protection products and services.

About Sekuworks, LLC

Sekuworks is a US based full service global brand protection company. Sekuworks has integrated multiple security technologies, including "currency secure" intaglio printing, holography, rotary screen printing, variable data & code insertion; all in a cost effective single pass process. The Northern Banknote division of Sekuworks, which began operations in 1891, produces high security documents for many world-wide governments and financial institutions. The Sekuworks' NASPO Class One Certified maximum-security facility and project tracking system are unmatched in their ability to assure the highest level of accountability to customers around the world.

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