

**FOR IMMEDIATE RELEASE**

October 13, 2010

Kill Date: None

**For more information, contact:**

Robert Sherwood

VP Security Programs Management

Sekuworks, LLC

Tel: 1-513-202-1210

rsherwood@sekuworks.com

**SEKUWORKS LAUNCHES A LINE OF OFF-THE-SHELF HOLOGRAM AUTHENTICATION LABELS WITH QR 2D BARCODE WEB BASED VERIFICATION**

**HARRISON, OH** (October 13, 2010) . Sekuworks, LLC . a leading brand protection and security company . announces the DUOSECUREi line of off-the-shelf high security authentication labels with QR codes linked to a secure web base verification system.

The new line of labels provides anti-counterfeit authentication using multi-level security technologies combined with QR 2D Matrix bar codes. The technology combination creates a serious brand protection tool to fight counterfeits, indicate tampering and track diversion/gray market issues.

DUOSECURE labels are available with two levels of authentication and multiple levels of web based tracking / verification. DUOSECURE is a security hologram label with high resolution flexo graphic print, micro text and a taggant. DUOSECURE+ adds currency level intaglio print with micro text, fine tactile lines and a latent image. Both label types carry unique QR codes for verification.

Web based verification of each label is standard with a minimal purchase. Web interface upgrades are available from adding a customer's logo to a full tracking program linking product data, assigning and reassigning codes.

The entire authentication industry understands that a multi-level anti-counterfeit technology approach is the solution to identifying fakes. QR tracking technology addresses verification, diversion and gray market issues. Sekuworks is providing a complete off-the-shelf package combining both to address these issues,+states Bob Spiller, Sekuworks CEO.

The DUOSECURE product line is available directly from Sekuworks or one of its authorized distributors.



**About Sekuworks, LLC**

Sekuworks is a US based full service global brand protection company. Sekuworks has integrated multiple security technologies, including currency secure+ intaglio printing, holography, rotary screen printing, variable data & code insertion; all in a cost effective single pass process. The Northern Banknote division of Sekuworks, which began operations in 1891, produces high security documents for many world-wide governments and financial institutions. The Sekuworksq NASPO Class One Certified maximum-security facility and project tracking system are unmatched in their ability to assure the highest level of accountability to customers around the world.

###