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Sekuworks, LLC Announces Prismatic Variable Security Information Printing

HARRISON, OH – December 1, 2009- Sekuworks, LLC (Sekuworks) announces the launch of Prismatic Variable Security Information Printing offering stand alone or additional authentication for security documents, branded products or where the use of a number, image or code requires a high assurance of authenticity. This patent pending security feature offers an additional level of counterfeiting deterrence and a new means of authentication assurance for its users in the battle to protect and validate assets.

The new technology enables additional authentication and deters counterfeiting by the means of prismatic (multi-color) printed variable information. A security improvement over traditional single color variable information, prismatic variable information is printed with two or more colors that are slightly overlapped when the colors transition. The overlap is intentional, controlled and aligned so that the variable information is not deformed in any way. The printed information may be overt, covert, or a combination of both.

Prismatic Variable Security Numbering provides information, authentication and anti-counterfeit deterrence by means of designing, generating, and applying a specific multi-colored prismatic form of variable information. Variable information in combination with multiple linked colors creates a powerful security feature. Verification is achieved by standard inspection, viewed magnification of the unique dot overlap or by the use of reading equipment for covert marks or automatic verification.

The prismatic variable information color separations can be printed in two orientations, splitting the entire variable information image across its full length or splitting the variable information image into predefined segments with the color transition occurring within the variable information. Variable print can be produced using inkjet, laser, thermal transfer, digital printers, etc.

About Sekuworks, LLC

Sekuworks is a US based full service global brand protection company. Sekuworks has integrated multiple security technologies, including “currency secure” intaglio printing, holography, rotary screen printing, variable data & code insertion; all in a cost effective single pass process. The Northern Banknote division of Sekuworks, which began operations in 1891, produces high security documents for many world-wide governments and financial institutions. The Sekuworks NASPO Class One Certified maximum-security facility and project tracking system are unmatched in their ability to assure the highest level of accountability to customers around the world.

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