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Sekuworks, LLC and Unisource Worldwide, Inc. Introduce Core Marker Authentication

HARRISON, OH – January 11, 2010- Sekuworks, LLC and Unisource Worldwide, Inc. announce the launch of their “Core Marker” authentication tool providing brands anti-counterfeit packaging protection. Based on Sekuworks, SEKUCORE™ intaglio printed label product line, the Core Marker will be offered as part of the Unisource total package solution.

The Core Marker will be designed into customers packaging as a proactive strategy to fight counterfeiting, diversion and warranty fraud. The Core Marker is available as a Unisource Marker or custom marker produced to meet each customers brand protection objectives. The Unisource Marker is available for immediate use eliminating the cost and time of custom design and tooling.

Sekuworks, a leading brand protection and security company will also act as the Unisource worldwide brand protection specialist unit to support the brand protection needs of Unisource clients.

The companies will work together to provide clients with comprehensive packaging solutions addressing brand protection, package design, engineering, supply chain support and overall unit cost concerns. The partnership will provide a one stop shop to manage and secure a brands packaging, the area most targeted by counterfeiters.

Packaging is the concentration point of most counterfeiters because it is reproducible throughout the world. Since most packages aren't opened at point of sale for product inspection, counterfeiters meet their objective. The Core Markers are the critical tool to authenticated products at point of sale

Intaglio technology is policed, controlled and limited to assure security. Intaglio is used by all governments to print currencies and value documents throughout the world due to its high level of security.

About Sekuworks, LLC

Sekuworks is a US based full service global brand protection company. Sekuworks has integrated multiple security technologies, including “currency secure” intaglio printing, holography, rotary screen printing, variable data & code insertion; all in a cost effective single pass process. The Northern Banknote division of Sekuworks, which began operations in 1891, produces high security documents for many world-wide governments and financial institutions. The Sekuworks NASPO Class One Certified maximum-security facility and project tracking system are unmatched in their ability to assure the highest level of accountability to customers around the world.

Unisource Worldwide, Inc.

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